

### **ENGAGEMENT CAFÉ**

May 17, 2017

### TODAY'S OBJECTIVES

- ▶ Š^æ} Ænore about air quality issues and impacts.
- ▶ Ot] I[ 'A wow air quality influences the quality of life in our community.
- ▶ Õ^} ^¦æ^ discussions and collaborations.
- ▶ **CBc** as a Livable Meck partner to achieve results.

### TODAY'S AGENDA

- Networking with Partners
- Connect Livable Meck's Strategies & Air Quality
- Presentation & Relevant Data
- Application & Action Steps
- ▶ Closing Remarks

\*LUES ÁsÁaÁivableÁMeck Partner

### ACTIVITY



### LIVABLE MECK OVERVIEW

Guiding Principles	WELCOMING	INNOVATIVE	Ö, ↑ ↑ ↑	INCLUSIVE	PREPARED	HEALTHY	RESILIENT
Descriptors	Character. Entertainment. Opportunity. Safe Neighborhoods.	Jobs. Entrepreneurship. Commerce.	Engaged Residents. Transportation Choices.	Community. Participation.	A Skilled Workforce. Quality Education.	Physical Activity. Healthy Foods. Clean Environment.	Future Well-being. Collaboration.
Strategies	Build safe neighborhoods     Increase access to community-based arts, science, and history education     Continue to be an inviting destination for residents, visitors and businesses     Celebrate and integrate history, culture and diversity	Make it easier for new businesses to succeed and existing businesses to flourish     Increase global economic competitiveness     Promote the redevelopment, reuse, and rehabilitation of declining and vacant properties     Leverage technology	Expand capacity and increase use of sidewalks, bikeways, greenways/ paved trails, bus routes, and rail     Build stronger connections across diverse population groups	Balance available housing options     Coordinate the work of organizations addressing the needs of at-risk residents     Expand the availability of affordable recreation and cultural services programs	Expand and enhance learning across all age groups     Enhance partnerships between workforce development initiatives and employers	Create a culture of health and wellness Protect and restore the natural environment Coordinate open space, greenways/ paved trails, and parks planning with neighborhood accessibility	Manage zoning and development to revitalize community character and the natural environment while allowing for growth and innovation     Manage resources wisely     Develop community and neighborhood leaders for the future

















Guiding Principle: Healthy

Strategy: Create a culture of health and wellness.

#### Guiding Principle: Connected

Strategy: Expand capacity and increase use of sidewalks, bikeways, greenways/paved trails, bus routes, and rail.

### AIR QUALITY AND LIVABLE MECK





Connected = HOW



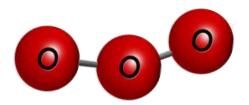




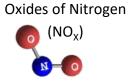
### **COMMON AIR POLLUTANTS**

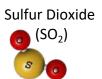
#### **Gaseous Air Pollutants**

Ground-level Ozone (O<sub>3</sub>)



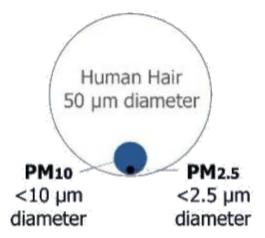
Carbon Monoxide (CO)





#### **Particle Air Pollutants**

Particulate Matter (PM)



### AIR POLLUTION IMPACTS HEALTH

- ► Respiratory Impacts
  - $\triangleright$  O<sub>3</sub> and PM
- ► Cardiovascular Impacts
  - ► PM



- ► Sensitive Populations
  - Children
  - Older adults
  - Pre-existing conditions
  - Active adults

### KNOW THE CODE

Health-based Standard

Level of Health Concern	Index Value	Message AIR QUALITY INDEX		
Good	0 to 50	Air quality is considered satisfactory, and air pollution poses little or no risk.		
Moderate	51 to 100	Air quality is acceptable; however, for some pollutants there may be a moderate health concern for a very small number of people who are unusually sensitive to air pollution.		
Unhealthy for Sensitive Groups	101 to 150	Members of sensitive groups may experience health effects. The general public is not likely to be affected.		
Unhealthy	151 to 200	Everyone may begin to experience health effects; members of sensitive groups may experience more serious health effects.		
Very Unhealthy	201 to 300	Health alert: everyone may experience more serious health effects.		
Hazardous 301 to 500		Health warnings of emergency conditions. The entire population is more likely to be affected.		

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### YOU'VE GOT MAIL!



A(n) Air Quality Action Day has been declared for Charlotte, NC, on Friday, Sep 9

Tomorrow's Fores	

Friday, Sep 9:	101 AQI	101 AQI Unhealthy for Sensitive Groups		Ozone	
	63 AQI	Moderate	Yellow	Particle Pollution (2.5 microns)	
Extended Forec	ast				
Saturday, Sep 10	):	Moderate	Yellow	Ozone	
		Moderate	Yellow	Particle Pollution (2.5 microns)	
Sunday, Sep 11:		Good	Green	Ozone	
		Good	Green	Particle Pollution (2.5 microns)	

For additional information concerning the air quality forecast including a detailed forecast discussion, please visit the following link on the NC Division Of Air Quality Web Site: http://www.ncair.org/airaware/forecast.

The Charlotte air quality forecast region includes Cabarrus, Gaston, Lincoln, Mecklenburg, Rowan, Union, and southern fredell Counties.

Protect your Health! Modify your physical activity as needed by referencing the Air Quality Index below.

Note: Open Burning is generally PROHIBITED on Air Quality Action Days. Burning trash and other non-vegetative material is ALWAYS PROHIBITED. For more information and exceptions to the Open Burning Rule, visit www.ncair.org/enfl/openburn and http://www.ncair.org/ules/futles/sec1900.pdf.

#### Care for the Air

- --- Drive less: carpool, vanpool, take the bus, telecommute.
- --- Conserve electricity.
- --- Pack a lunch or walk to lunch.
- --- Avoid idling your vehicle.
- -- Refuel and mow after 6:00pm

Get notified by email when poor air quality is forecasted

Subscribe for free at CharlotteAirAwarenss.org



### ACCESS UP-TO-DATE LOCAL AQ DATA

Visit Mecklenburg County's Air Quality Data dashboard to see current conditions

AirQuality.CharMeck.org

Look for the skyline





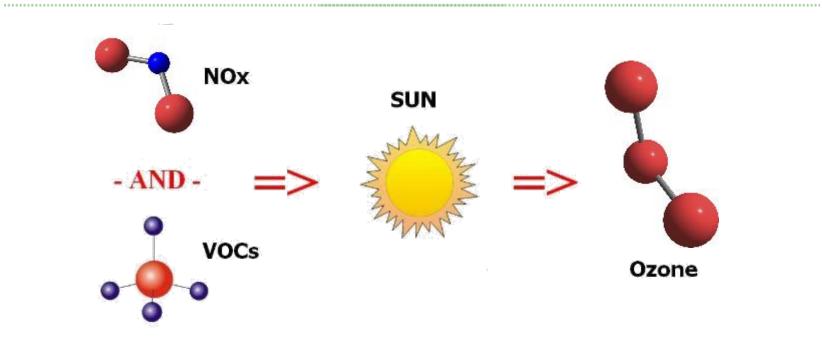




# REDUCING LOCAL AIR POLLUTION



### **OZONE FORMATION**



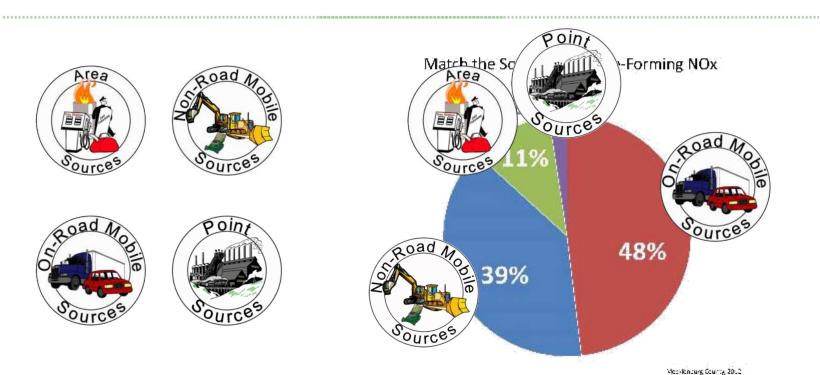
### LOCAL SOURCES OF NOX











### MCAQ: A Local Resource for Improving Air Quality

#### MISSION

Lead and assist Mecklenburg
County towards meeting and
maintaining compliance
with the health-based National
Ambient Air Quality Standards.





### **Mobile Sources**

Reduce air pollution from cars, trucks, and off-road equipment



### Monitoring

Collect real-time, accurate data



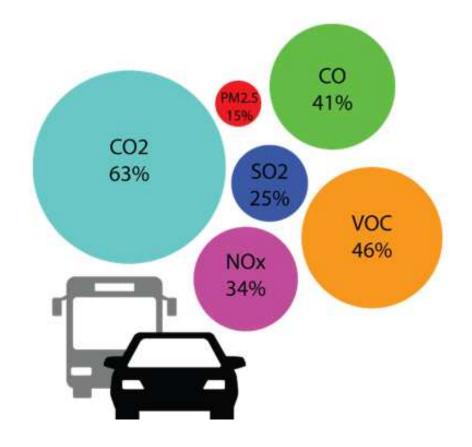


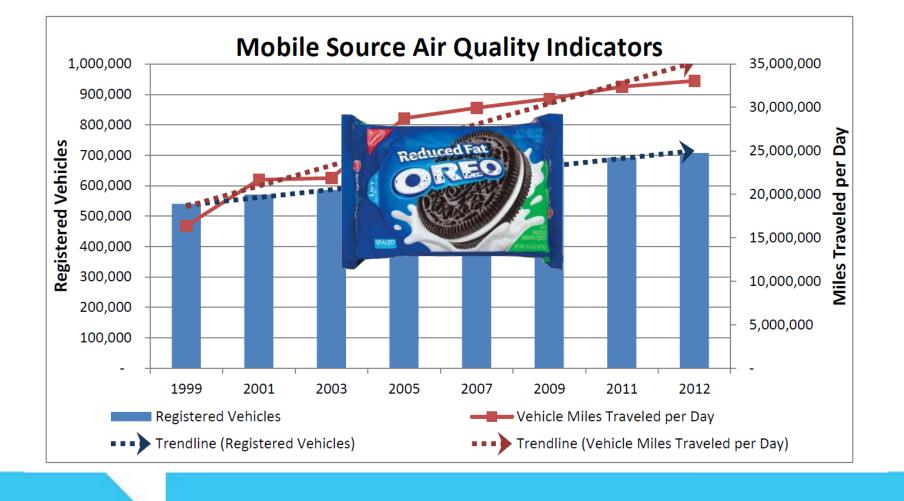
### **Permitting and Enforcement**

Assist local businesses in complying with local, state, and federal rules

### **Drive Less!**

Passenger transport
is the largest mobile source
of air pollution in
Mecklenburg County.





### WAYS TO CURB AIR POLLUTION

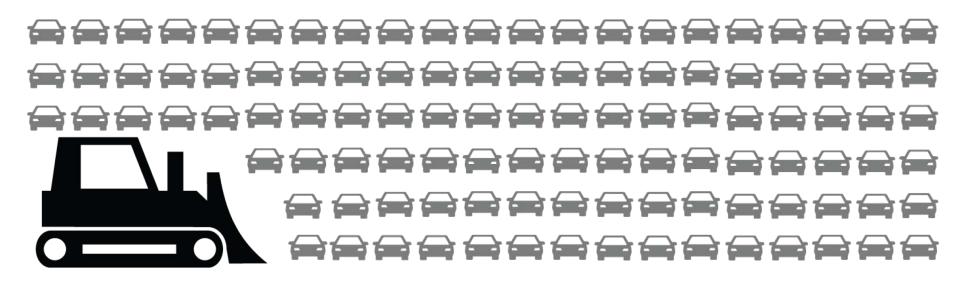
#### ▶ Drive less!

- Clean commute to work
- ► Trip chain
- Shop local
- Carpool with other families to kids' practices, games, and events
- ▶ Be idle free

### 2017 CLEAN COMMUTE CHALLENGE

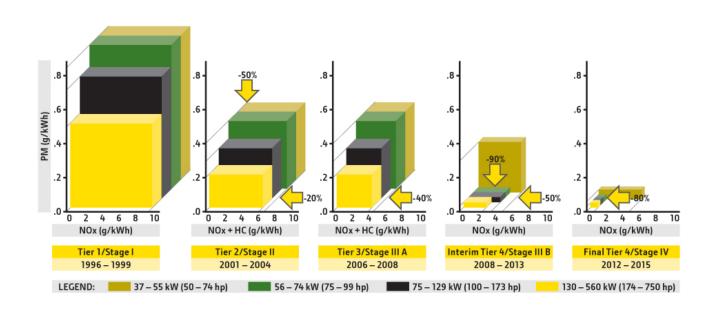


- ▶ June 1 July 31, 2017
- ► 10 Clean Commutes = Entry for PRIZES
- ► Log: Way2GoCLT.com | Commute Tracker app
- Create a TEAM to get coworkers and customers involved!



NO<sub>X</sub> Emissions from I piece of Construction Equipment = NO<sub>X</sub> Emissions from I 04 Passenger Vehicles

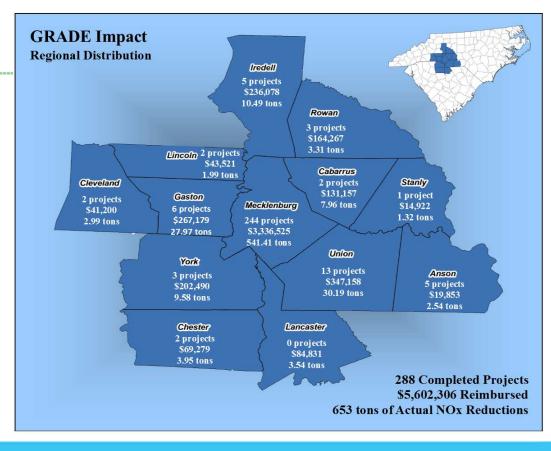
### VEHICLE EMISSION STANDARDS



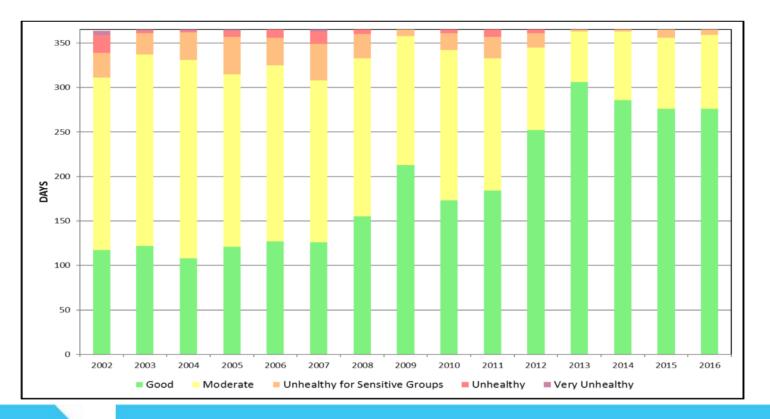
Graph Source: John Deere

## REGIONAL IMPACT OF GRADE

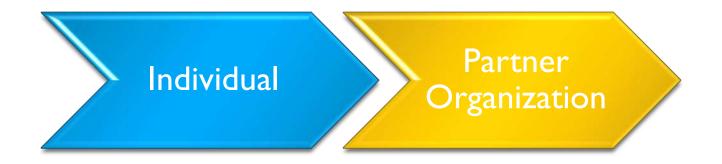
Since 2007, GRADE has funded **288 projects** and awarded over **\$5.5** million in rebates. These projects have reduced **653** tons of ozone-forming NOx in the Charlotte region.



### GOOD DAYS HAVE DOUBLED SINCE 2004

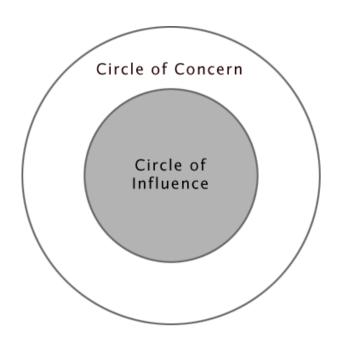


### PARTNERS IN ACTION



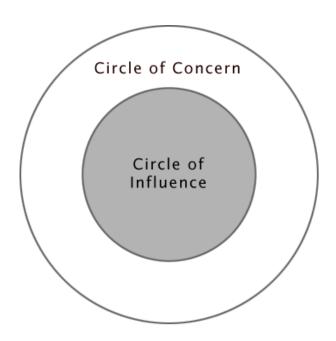
### PERSONAL INFLUENCE

- Your Circle of Influence includes those things you can affect directly.
- Consider the list below. Determine which phrases belong in Circle of Concern and which belong in Circle of Influence.
  - Organizational budget cuts.
  - Delayed flight.
  - My personal bills (i.e. mortgage, car payment, etc.).
  - <sup>-</sup> Traffic.
  - My health.

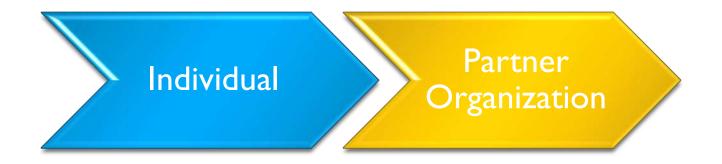


### PERSONAL INFLUENCE

- Consider the issue of air quality.
- Populate your template:
  - I. Identify areas of concern.
  - 2. Identify areas you can influence.
  - 3. What actions will you take this week in your Circle of Influence?



### PARTNERS IN ACTION



### PARTNERS IN ACTION

As a Livable Meck partner organization...

- What is one thing you will commit to doing this coming week?
- What is one thing you will commit to doing this year?
- > To accomplish your commitments, will you collaborate with other Livable Meck partners?
- Are their supports (engage, facilitate, measure, or communicate) Livable Meck could offer you as you take action?

### **CLOSING REMARKS**

