



# LIVABLE MECK

YOUR VOICE. YOUR VISION.

## SOCIAL MEDIA SHARE KIT

Below are example posts to use on your own social media profiles. Download one of two Livable Meck logos on the previous webpage as needed.

### FACEBOOK

We are excited to collaborate with @LivableMeck in pursuit of an improved quality of life in our community. Since 2012, they have been partnering with both private, public, and nonprofit organizations to engage residents and stakeholders for positive change. We organized \_\_\_\_\_ event to advocate for \_\_\_\_\_. (Example: We organized a walkability event to advocate for walkable neighborhoods.)

Interested in learning how to contribute to Mecklenburg County's development? Learn about @LivableMeck and how they are improving the quality of life in our area by visiting their page. You can find resources, events, and information on how to get involved.

We are proud to be partnering with @LivableMeck to pursue more welcoming, innovative, connected, inclusive, prepared, healthy & resilient societies. We're hosting \_\_\_\_\_ event to help improve \_\_\_\_\_. More info here: (your link)

We attended Livable Meck's Engagement Café on \_\_\_\_ (insert topic or date). As an organization that is continuously working towards the improvement of the quality of life in Mecklenburg County, we have committed to weekly/monthly/yearly commitments such as \_\_\_\_\_. Follow @LivableMeck to learn what actions other companies, nonprofits and individuals have committed to doing to help create a #LivableMeck.

We are excited to share @LivableMeck's vision of improving the quality of life for our community. As so, we've set forward a commitment aligned with their Resilient and Connected guiding principles. For the month of October, we will \_\_\_insert action\_\_\_. Join us on our social media to track along our progress.



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### **TWITTER (140 characters or less)**

@MeckCounty is expecting 1 million+ ppl by 2030. How do we plan for this? We're partnering w/ @LivableMeck to improve our community.

We're proud to be one of 201+ @LivableMeck partners working towards positive change. Learn more at [LivableMeck.com](http://LivableMeck.com).

We're proud to be one of 201+ @LivableMeck partners working towards positive change. Read about our initiatives here: (insert link)

We're attending @LivableMeck's Engagement Café on \_\_insert date\_\_! ARE YOU? [Best used as a retweet as the Livable Meck account will have an RSVP link]

We're enhancing the quality of life in Mecklenburg County with @LivableMeck. Read more here: [link to individual org blog post - tag other orgs as needed]

