

NATURAL RESOURCES THINK TANK

Meeting 2 | September 4, 2015



LIVABLE
MECK

Determining Impact & Viability of Collaborative Initiative Ideas

Ideas scored on a 1 – 3 scale, where 3 is the greatest impact or viability

Initiative	Notes on Viability & Impact		Ratings	
	Viability	Impact	Viability	Impact
1. Natural Resources Joint-Use Task Force	<ul style="list-style-type: none"> Do not have all key people Someone needs to be at the table while rewriting zoning Needs to be community wide, not just City 	<ul style="list-style-type: none"> Big need, is currently overlooked People should consider Natural Resources while new businesses are developed, impact whole City and County 	AVG: 2.33	AVG: 3
2. Riparian Buffers on the Catawba River Funded by Water Bill Surcharge	<ul style="list-style-type: none"> Not viable or worth fighting for Already addressed in some spots 	<ul style="list-style-type: none"> Impact likely not so large Little to none impact 	AVG: 1	AVG: 1
3. Energy-Water Nexus Education Project	<ul style="list-style-type: none"> Scalable, smaller tasks could be easy Larger things would have larger impact but could be hard to implement Some important partners, but not everyone is here 	<ul style="list-style-type: none"> Grassroots effort may not be as impactful but could be easier to implement Recommend media campaign to touch more people, but will cost more More money = more impactful 	AVG: 2.33	AVG: 2.33
4. Natural Resources Curriculum for Public Schools	<ul style="list-style-type: none"> Reassigned to Learning Think tank 	<ul style="list-style-type: none"> Reassigned to Learning Think tank 		
5. Energy Efficiency Education (particularly with low-income populations where a language barrier is present)	<ul style="list-style-type: none"> Viable since Duke/PNG already have program, extend to low income population Challenge is finding champions to help program succeed 	<ul style="list-style-type: none"> Relatively low since a lot of duplication Does not go beyond education Could be coupled with tangible initiatives (energy efficiency and incentives) 	AVG: 3	AVG: 1.33



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6. Public Art Project Illustrating the Threat of Polluted and/or Over-Developed Areas	<ul style="list-style-type: none"> Framework in place: There is already the Keeping Watch Series 	<ul style="list-style-type: none"> Impact is low because people who visit are already interested in initiatives, need to impact people who haven't heard the message Go beyond just raising awareness 	VG: 2.66	AVG: 1.33
7. Mecklenburg County Eco-System Services Accounting Project (putting a dollar amount on the value of natural resources)	<ul style="list-style-type: none"> Complex initiative, lots of players involved in trying to pull a model together although most pieces and data already exist 	<ul style="list-style-type: none"> Depends on who the audience is and there is an audience of decision makers who could benefit Needs to be done at policy making/decision making level so their decisions have a Socioeconomic impact 	AVG: 2	AVG: 1.33
8. Program to Promote Better Urban Planning (density over sprawl)	<ul style="list-style-type: none"> Already happening with rewrite of zoning Should move to Redevelopment Think Tank 	<ul style="list-style-type: none"> 		
9. Coordinated Partnership of Organizations for Local Environmental Advocacy	<ul style="list-style-type: none"> Lower probably of impact Must be volunteers from Env. orgs Low cost 	<ul style="list-style-type: none"> Fear of stagnation of participation, if its not done well and doesn't have consistent collaboration then impact will be low Impact level is participant driven 	AVG: 2	AVG: 2
10. Develop Critical Habitat Guidelines (to assist in their identification)	<ul style="list-style-type: none"> No clarification or representatives from Round 1 We don't know where the most critical habitats are and want to create awareness; Where are the most important places to preserve? Park and Rec/GIS Near Database duplication; used to sort through permitting for new development Move to #1 & #8 			

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11. Smart Growth Scorecard for Development	<ul style="list-style-type: none"> Move to #1 & #8 			

